



CAT-TY COMMENTS

Stephen Lundin, the best-selling author of *FISH!*, is at it again. *FISH!* is one of the most popular personal and positive growth philosophies available and Lundin has book sales of more than five million to prove it.

Now he has written *CATS: The Nine Lives of Innovation* – a guide to developing and exploring personal innovation and published by Management Press, an imprint of the Australian Institute of Management – Qld & NT.

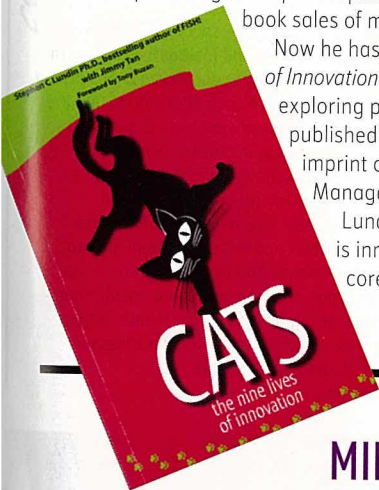
Lundin believes that an organisation is innovative only because, at its core, innovation is personal. So this

guide is about changing the focus from the abstract and strategic to the personal and practical.

It is globally accepted that any individual, company or country wishing to survive in the 21st century must develop the brain's seemingly infinite capacity to create and to innovate. Lundin believes that if you want to create a life of meaning and satisfaction, innovation will get you there.

Why *CATS*? Well, curiosity is a trait that's been celebrated in people and cats, and curiosity is a real cornerstone of innovation. Accessible, easy to read and with that light-hearted Lundin touch, *CATS* may just change your life.

CATS: The Nine Lives of Innovation is available for RRP\$24.95 from www.managementpress.com.au.



MIND THE GAP

As the busy Christmas period draws nearer, those working in the retail sector begin to get a little antsy, as extra staff are required to keep customers happy. And in this climate of staff shortages, as Gen Yers go job-hopping, filling those casual spots in time can be tricky.

However, it's one of the Gen Yers who we have to thank for an easy solution. James Masini (pictured right) is the 24-year-old founder of Hippo – a job-hunting site tailored towards

15- to 24-year-olds who are looking for part-time, casual or full-time work, particularly in the hospitality and retail industries.

Hippo lists jobs in 21 sectors and has just under 40,000 registered candidates. So if you're starting to feel the pressure of the silly season, jump on board now. Visit www.hippo.com.au.

