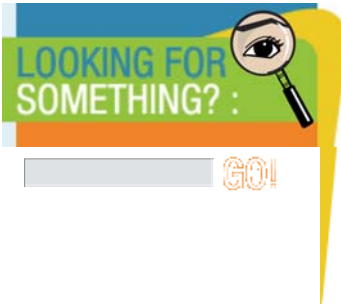




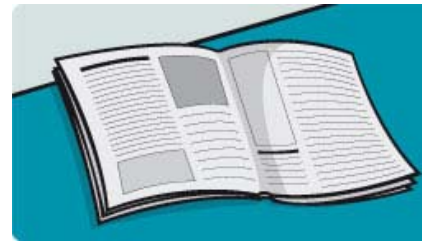
Office for Children and Youth  
Government of Western Australia

Home | Minister's Homepage | DCD  
Home | Online WA | Contact OCY

About Us  
About the Minister  
Programs  
Grants  
Policy  
Events Calendar  
Latest News  
Tips for Parents  
Publications  
Reports  
Links  
Feedback  
Downloads



[Home](#) » [News Archive](#)



## Hippo makes part-time job hunting a pushover!

07 May 2007

Finding a job while at school or university can be a difficult experience for most time-poor students battling education demands, and with little or no job history.

But this is all about to change with Hippo, a new job website for young Australians and visitors aged 15+ who want part-time and casual employment.

Hippo launched nationally recently with over 7,000 jobs on the site and within a couple of weeks, over 4,000 young Australians have registered as job applicants.

The best thing about Hippo is it has been designed and developed around the specific needs of today's tech savvy youth. The result of being created by 23 year old James Masini, who as a student recognised that there was no job site that specifically targeted people like him, university students who want part-time jobs that pay well and fit in with lecture and study timetables.

With the help of his RMIT University studies in entrepreneurship that exposed James to Australia's leading business operators, he developed a business concept that attracted seed investments from some of Australia's leading entrepreneurs.

"Looking at successful recruitment sites, I realised that while some of these sites have part-time and casual jobs listed, their real focus is on full-time and career positions," he said.

"Hippo's target is young Australians, from those who have never been employed, to those who have job experience and want to find a position that better suits their lifestyle and availability."

Until now, young people looking for their first or next job have been left to their own resources in two regards, to find something suitable and to prepare their resume. Hippo now does this all for them by creating a profile for the applicant and presenting them with jobs that suit their time availability and preferences.

The benefit for applicants creating their own profile, including a *YouTube*-like video, means they have the opportunity to be assessed on the basis of who they really are, not just bland and impersonal facts.

So the hard work has been done for young job seekers. Now with over 7,000 jobs with major Australian employers nationwide waiting to be filled, all that is left for Australia's youth to find a job is to go to Hippo!

[www.hippo.com.au](http://www.hippo.com.au)

CHECK OUT:



**YOU MIGHT  
ALSO LIKE :**  
▪ [WA Youth Awards](#)

[Privacy Policy](#) [Disclaimer](#)

[Site Map](#)